



# KNIEVEL

TEAM KNIEVEL MASTER OF CEREMONIES  
GRAND MARSHAL PACKAGE

LEGENDOFKNIEVEL.COM



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Robert Knievel, also known as 'Kaptain Robbie Knievel', is a legendary American daredevil with 350 jumps and 20 world records to his credit and is the son of the world renown Evel Knievel. Robbie is the "Last of the Mohicans", an American icon that represents a living dynasty that has made an impact on popular culture like no other name in history.

The name Knievel brings people to events like no other name on earth. From radio to local and national TV coverage, the Legacy of Knievel sparks interest in any large scale event and carries with it decades of good will and fanfare and excitement!

As a past Grand Marshal and Master of Ceremonies at Sturgis, the Intrepid Sea, Air & Space Museum, Erie Pennsylvania Roar on the Shore and many other mega events, Robbie creates an exhilarating atmosphere appropriate for all ages, with a patriotic and legendary presence.

If your goal is to rally a broad base demographic with state and county interest to record setting levels, the Legend of Knievel will deliver.

When Robert commits to a death defying record breaking jump, access is fairly limited as he prepares to risk his life but in the capacity as an MC / Grand Marshal he is wholly committed to fan interaction, meet and greets and the entire Knievel experience.

## KEYNOTE ADDRESS

Robbie speaks at a designated time for 30 - 40 minutes, addressing the audience with life experiences and stories that instill awe and inspiration. Speaking from the heart, Kaptain Robbie Knievel will rally the crowd and memorably deliver the message and meaning behind the event.

## INCLUDED IN MC / GRAND MARSHAL PACKAGE

### OFFICIAL TEAM KNIEVEL MERCHANDISE

WILL BE ALLOCATED FOR GIVEAWAY AND RAFFLES

### A 90 MINUTE, 8 X 10" SIGNING SESSION

IS INCLUDED IN THIS DELUXE MC PACKAGE

### LOCAL PRESS AND RADIO PROMOTION

CAN BE FACILITATED BEFORE THE EVENT WITH A DESIGNATED ASSISTANT

### WITH ROBBIE KNIEVEL -

YOU ARE ENGAGING KRK TO MAKE A DIFFERENCE IN THE LIVES OF YOUR ATTENDEES. THIS IS WHY HE DOES WHAT HE DOES. ROBBIE IS A PEOPLE PERSON WHO IS VERY COMMITTED TO GIVING BACK AND SUPPORTING THOSE LESS FORTUNATE THAN OTHERS AND IS COMMITTED TO ALL USA TROOPS. HE WILL MAKE HIMSELF AVAILABLE BEFORE THE EVENT, BEFORE HE SPEAKS, AFTER HE SPEAKS, AND DURING THE EVENT TO HELP YOU DELIVER THE HIGHEST VALUE TO YOUR ATTENDEES. ALL THIS FOR HIS QUOTED FEE AND NEGOTIATED TRAVEL EXPENSES.



TEAM

# KNEEVEL





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## SUPPORTS USA TROOPS



**FOR MORE INFORMATION CONTACT**

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**TEAM KNIEVEL ENDORSES THESE FINE BRANDS**



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